

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

**BBA (2012 & Onwards Batches) (Sem.-5)**

**BUSINESS ENVIRONMENT**

Subject Code : BBA-501

Paper ID : [A3130]

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. **SECTION-A is COMPULSORY** consisting of TEN questions carrying TWO marks each.
2. **SECTIONS-B** consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

**SECTION-A**

**1. Write briefly :**

- a. Internal Environment
- b. Environment Scanning
- c. Political Environment
- d. Technological Environment
- e. IMF
- f. Special Economic Zone (SEZ)
- g. Privatization
- h. SAARC
- i. Capitalism
- j. Balance of payments

## **SECTION-B**

### **UNIT-I**

2. Explain the social responsibility of business concerns towards different interest groups.
3. What are the various external environmental factors affecting business decisions?

### **UNIT-II**

4. Describe the instruments of monetary policy.
5. Explain the rationale behind disinvestment of public enterprises. What are its related implications?

### **UNIT-III**

6. Write the salient features of FEMA. How it is different from FERA?
7. Explain the impact of technology on business.

### **UNIT-IV**

8. State the role of European Union in developing trade.
9. Discuss the importance of FDI for a developing country like India.

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